

GOAL 1--FAITH FORMATION—Ongoing Program Development

- A. Continue to Provide and Update Parishioner **Access to On-Line Faith Formation** Resources
Strategies:
1. Continue to update website and links regarding parish and on-line programming
Implementation: Communications Staff/Bible Study Ministry
- B. Maintain and Modernize **Marketing Tools** to Communicate Faith Formation Access and Resources to Parishioners and others.
Strategies:
1. Advertise faith formation opportunities through internal and outside media—e-mail, newsletters, bulletin, Catholic Radio, Idaho Register, St. John’s website, facebook, twitter, flocknote, Idaho Statesman, Boise Weekly, reader boards, etc.
Implementation: Communications Staff
- C. **Outreach to Parents** of All Religious Ed. Students and Parents of St. Joseph’s School, Providing Family Faith Formation Information, Resources and Opportunities
Strategies:
1. Develop means of direct communication to this group regarding adult faith formation and family faith formation programs through available print and electronic means or presentations/announcements at parish/school functions --notices in St. Joe’s weekly newsletter, bulletin, group e-mail, flyers, etc.; brief announcement or presentation before school board or event where parents are present.
Implementation: Religious Ed./Family Life Ministry

GOAL 2--SMALL FAITH COMMUNITIES—Providing Resources and Guidance

- A. **Facilitate Formation** of Small Faith Communities Based on Common Interest or Ministry Associations by Providing Formation Guidelines, Resources and Leadership Training
- B. Continue to **Provide Resources** and Leadership Training For Identified, Existing Small Faith Communities
Implementation: Staff

GOAL 3--MINISTRY STRENGTH—Functioning Ministries for the Long-Term

- A. Continue to **Provide Resources and Guidance** to Existing and Newly Formed Parish Ministries

Strategies:

1. Schedule periodic ministry leaders meetings for leadership development and sharing ministry information

- B. Continue to **Develop Ministry Leaders and Assess Ministry Strength** Using the Ministry Strength Tool Kit

- C. Continue to develop Ministry **Succession** Template

Implementation: Stewardship Council

GOAL 4--INTENTIONAL DISCIPLESHIP—Sharing the Word and Fellowship

- A. Initiate **Outreach** to Fallen Away Catholics and Low-Attending Catholics

Strategies:

1. Identify FACs and LACs and market parish programming and resources through internal and outside media—e-mail, newsletters, bulletin, Catholic Radio, Idaho Register, St. John's website, facebook, twitter, flocknote, Idaho Statesman, Boise Weekly, reader boards, etc.
2. Recruit and train interested parishioners as contacts of evangelization and invite them to a Making Disciples or similar retreat. Facilitate contact between them and FACs or LACs.
3. Ensure website and on-line information and resources are current and updated.

Implementation: Adult Faith Formation Ministry/Communications Staff

- B. Revitalize and **Build Parish Community**

Strategies:

1. Direct and regular communication to new parishioners of programming, ministries and resources available using appropriate parish communication media and methods. Programming includes, but is not limited to, small faith communities, on-line Adult Formation, Bible Studies that target new attendees, RCIA, Religious Education, Sacramental Prep ministries.

Implementation: Communications Staff

2. Create **Hospitality Committee** to:

- **Initiate New Family Mentoring Program**
--train and recruit parish mentors to personally contact new members, informing them of parish programming, ministries and activities and relay any questions or concerns to the appropriate entity.
- **Schedule and Format Monthly Coffee and Donuts after Mass**
--ministries to offer this service on a rotating basis and utilize it as an informational opportunity; Hospitality Committee to determine coffee and donut format to be followed by ministries assigned to this service, including 2 ministry representatives as greeters before and after Mass.
- **5th Sunday Name Tag**
—All parishioners asked to wear nametags to Mass on selected dates and meet someone new.
- **New and Existing Member Socials after Mass**
—socials for the purpose of introducing new members to ministry leaders and parishioners, to be held on selected dates.
- **Publish Parish Directory**
--consider the need for a parish registered family directory.

Implementation: Staff/Hospitality Committee

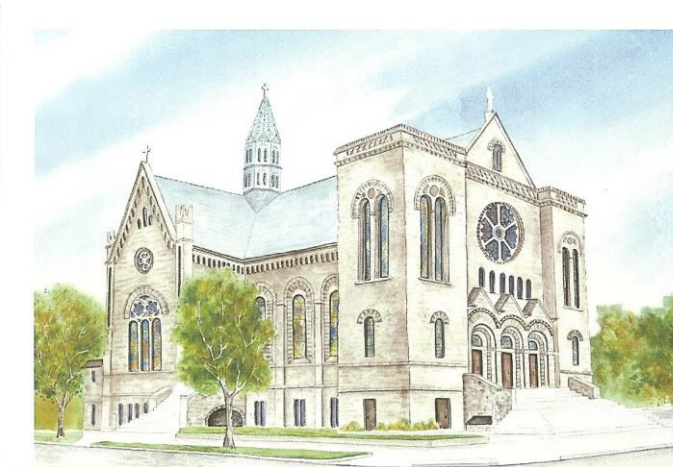
3. Grow **Community Engagement at Mass**

- **Invite guest musicians inside and outside our parish to contribute to liturgical music**
--guest organists, pianists, instrumentalists, individual and vocal groups, youth, cultural and ethnic groups to lead or contribute to liturgical music
- **Install retractable screen for music and video presentations in the Cathedral**
- **Schedule youth, young adults or special groups to serve as ushers, lectors, greeters, gift bearers at Mass**
- **Identify and schedule families as gift bearers and acknowledge them in the announcements**
- **Schedule special groups or organizations to attend a particular Mass and have them stand and be acknowledged during the Mass**
--Boy/Girl Scouts, veterans, graduates, Knights, RCIA, etc.)
- **Perform baptisms during Mass**
- **Brief Newcomer Introduction before or during Mass**

Implementation: Liturgy Committee

MEASUREMENTS OF SUCCESS:

5% GROWTH IN ANNUAL MASS ATTENDANCE; 5% GROWTH IN OFFERTORY CONTRIBUTIONS



St. John's Cathedral 2016 Strategic Plan

"Live, Love, and Serve as Jesus Did"